

## CASE STUDY

# AMC Theatres

Founded in 1920, AMC Theatres (American Multi-Cinema) is the second largest movie theatre chain in North America. AMC pioneered the first North American megaplex – AMC Grand 24 in Dallas Texas – in 1995. It now operates the busiest theater in the country at AMC Empire 25 theatre in New York City.



“The cost of the service Cinema Solutions provides is far below implementing and maintaining an in-house procurement system.”

Accounting Director  
AMC Theatres

In order to reduce their procurement costs and give them an additional competitive advantage in the marketplace, AMC chose Cinema Solutions, an industry specific e-Procurement platform powered by ReactorNet. The extensive Supplier Network and industry expertise behind Cinema Solutions, the same expertise available to all ReactorNet clients, enabled AMC to implement quickly and begin realizing both measurable results as well as several unexpected benefits.

### About ReactorNet Technologies

ReactorNet Technologies is a premier provider of hosted and managed Software-as-a-Service e-procurement solutions. The company's collaborative and customizable software drives greater productivity, spending control and compliance in customers' procurement operations, without incurring additional investments in hardware and software. ReactorNet Technologies supports over \$100 million in annual spend-under management for buyers and suppliers nationwide, enhancing profitability for companies of all sizes in virtually any industry. **For additional information, visit [www.reactor.net](http://www.reactor.net).**

### The Goal

“AMC was looking for a centralized place to buy product for 380 retail locations with competitive single source vendors and 3-way match process”.

### The Solution

AMC implemented Cinema Solutions, an industry specific e-procurement solution built by ReactorNet, powered by ReactorNet E-PRO engine.

### Measurable Results

- Eliminated “maverick” spending by 1-3%
- Achieved cost savings of \$.16 per invoice in processing costs
- Saved 1% in overbills / duplicate payments
- Reduction in salaries of \$25-50K
- Helped to achieve SOX compliance

### Unexpected Benefits

- Source over 50% of AMC's supply expense spend in one application, with one place to go for purchasing
- Allowed AMC to move forward with EDI invoicing. Previous methods of payment and processing were manual with ACH or check
- Ease of implementing technical enhancements
- Ability to see results almost immediately
- Prompt customer service which reduces the burden on AMC corporate to answer questions.

